KENTUCKY SPORTS AUTHORITY
INTERNSHIP ANNOUNCEMENT

The Kentucky Sports Authority (KSA), an agency of the Tourism, Arts and Heritage Cabinet, is tasked with identifying and recruiting sports competitions to the Commonwealth for their positive economic impact on the communities in which they occur. The KSA works closely with a group of community partners, called Team Kentucky, who are committed to bringing these competitions to their areas, and who pay an annual partner fee in order to participate in the KSA programs.

As part of its marketing and sales efforts, the KSA maintains a website branded to highlight its Team Kentucky partners. This website, www.teamky.com, provides information about both the KSA and the Team Kentucky partners, their community and facility specifics, and sports events and sports news within Kentucky.

At the core of its sales effort is the KSA's research to identify sports events which could be pursued by appropriate Team Kentucky partners. Oftentimes the sports event owner has developed and published an RFP (Request for Proposal) for its various competitions, and has published that information on its website and, possibly, in additional industry locations. The KSA, as well as the Team Kentucky partners, regularly review these RFPs to identify those which could be located in one or more Kentucky communities. If a partner decides to pursue that event, it provides a response to that particular RFP.

The KSA intern position would be an unpaid position that would be eligible for college credit, if appropriate. The KSA would like to identify a student, or someone interested in learning more about the sports events industry, who would be responsible for the following activities:

1) Regularly update the www.teamky.com website with information about upcoming sports events, other sports news items, Team Kentucky partner information updates, or other changes, as requested;
2) Research various sports competition organizations, especially youth sports and NGB (National Governing Body) groups, for events available for bid, to identify those events which could fit in various Team Kentucky partner communities;
3) With the assistance of the KSA Executive Director, re-introduce the Team Kentucky monthly e-newsletter.

It is anticipated that this position will average 20 - 25 hours of work per week. Understanding that any college student who applies is continuing his or her academic studies, the KSA will work with that candidate to develop a work schedule that allows for the KSA tasks to be completed around the student's existing class schedule.

Please contact Kevin Marie Nuss 502-564-4270 ext. 186, Executive Director, Kentucky Sports Authority, if you have any questions or need additional information.